Simply Perfect is a lifestyle brand that was founded in 2018. Since the brand is fairly new, there are a lot of changes taking place simultaneously. Despite this, certain aspects of the brand have already been defined, and the Simply Perfect website is the ***perfect*** outlet to connect with the brand’s intended audience**—**women between the ages of 30 and 55.

Currently, the Simply Perfect website serves as a means for the Simply Perfect founder, Ebony Bell, to connect with the brand’s audience. The website provides ***simple***tips and articles about well-being, beauty, and family.

The Simply Perfect website will eventually expand and become a fully functioning blog. But for now, let’s keep it ***simple***!